Topic: Do Ho Suh

Creative Director: Lydia Park
Designer: Yared Belete

Notes:

- Went through the outline/brief of my topic
- Structure/tone of the site
    - Imagery within the buildings
    - Full bleed imagery, making the pictures of the artist's
    - Minimalistic, soft pastel looks (very very soft gradient background that can be barely seen – representing the see through fabric)
        - San serif ? + serif subtitles in bold
    - Categorization: time, location, work, (I want the images to be the main emphasis of the site)
        - Homepage: introductory (entering in a full bleed hero section)
            - Learn more about the artist (at the bottom section)
                - Image of artist + short paragraph description
            - See more works of do ho suh (this can go into the gallery page as a button) – sneak peak of the art first and then that would make the users want to see more (when they click into a certain button they can go into gallery mode)
        - Page – gallery look: full screen images in one column
            - You can hover/look into (for descriptions) – not too lengthy
        - Contact us page: for more information about do ho
            - Email, form etc